BLUE GROWTH
opportunities for sustainable growth in the blue economy

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Submariner Conference, 5-6 September 2013
BLUE ECONOMY

In 2020

€600 billion GVA
7 million jobs

€500 billion GVA
5.4 million jobs
The blue economy

- Transport & shipbuilding: 10.6 (€ bn)
- Tourism: 12 (€ bn)
- Energy & raw materials: 124 (€ bn)
- Fishing & aquatic products: 182.9 (€ bn)
- Other: 159 (€ bn)
Building the blue economy
Baltic Sea Strategy

**Macro Regional Strategy**

**Revised Action Plan February 2013**

95 actions of which half are specifically maritime

*Environment as major driver
  Surveillance, tourism, shipping, fisheries*

**Contribution to Blue Growth**

*Targets and indicators*
Key objectives

*Maximise Blue Growth in Baltic Sea*

*Maximise synergy between Baltic Sea Strategy and Blue Growth objectives*

*Better visibility and closer link Maritime Policy and Baltic Sea Strategy*
Baltic Sea Strategy – examples

**Submariner project**:  
- Innovation and coexistence  
- Renewables, aquaculture, biotech

**CleanShip project**  
- Emissions, port dues, waste reception facilities

**Clustering/technology transfer – incubation**  
- E.g. Malmö/Copenhagen

**Research**  
- Bonus

**Tourism**
Baltic Sea Strategy - opportunities

*Traditional sectors can hide gems of competitiveness*
- Equipment manufacturers

*Sustainability is a driver for competitiveness*
- Submariner
- Sulphur – LNG etc.
- Tourism

*Think about gaps*
- Aquaculture
- Ocean Energy
The next MFF: Better use of EU and private funds

- 2014-2020: mainstreaming of maritime policy objectives => more targeted use of funds
- ESIF funds to support 'blue economy' objectives
- Horizon 2020: Blue Growth call 2014
- EIB: harnessing investment
- Private sector
- Ops and PAs are being developed now!
Maritime Policy and the Baltic

Support what is underway

Guide further development 2013:
- Study/analysis of maritime economy Baltic Sea States (follow-up Blue Growth Study)
- Blue Growth Conference, 3 October, Copenhagen
- Report on Maritime Policy/Blue Growth in Baltic Sea area
Thank you

http://ec.europa.eu/maritimeaffairs