

The fascinating story of how we made a MSP

planbothnia.org

test

SUBMARINER final
conference

Gdansk, 5th September 2013
Manuel Frias



Once upon a time...

Year 2010



Lead
Partner



DG MARE
Co-funded under European
Integrated Maritime Policy

December 2010

May 2012

Phase 1
Data collection

Phase 2
Spatial Plan

Test a MSP
process

Transboundary

Offshore

Area: 60.000 Km²



Why is it important?

Not really...

The Baltic Sea is busy – and getting busier!

Oil rigs

Wind farms (current and projects)

Baltic Sea Protected Areas

Natura 2000

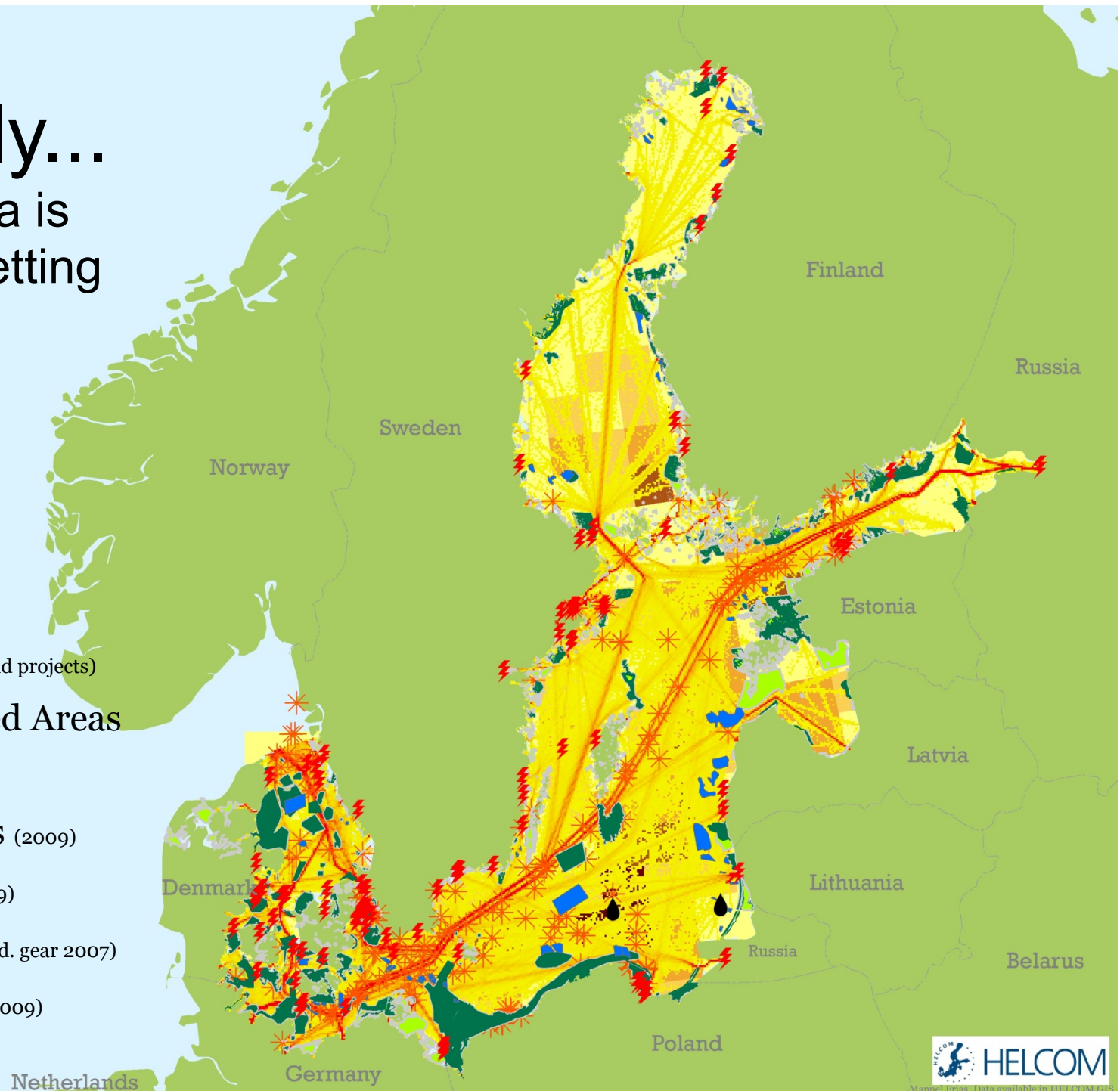
Shipping accidents (2009)

Illegal oil spills (2009)

Fisheries (Surface and mid. gear 2007)

Shipping density (2009)

and much more...



Planning is the art
of thinking ahead.
But how can this
be done for a
whole sea basin?

Where is the data?

We started
(almost) from
scratch

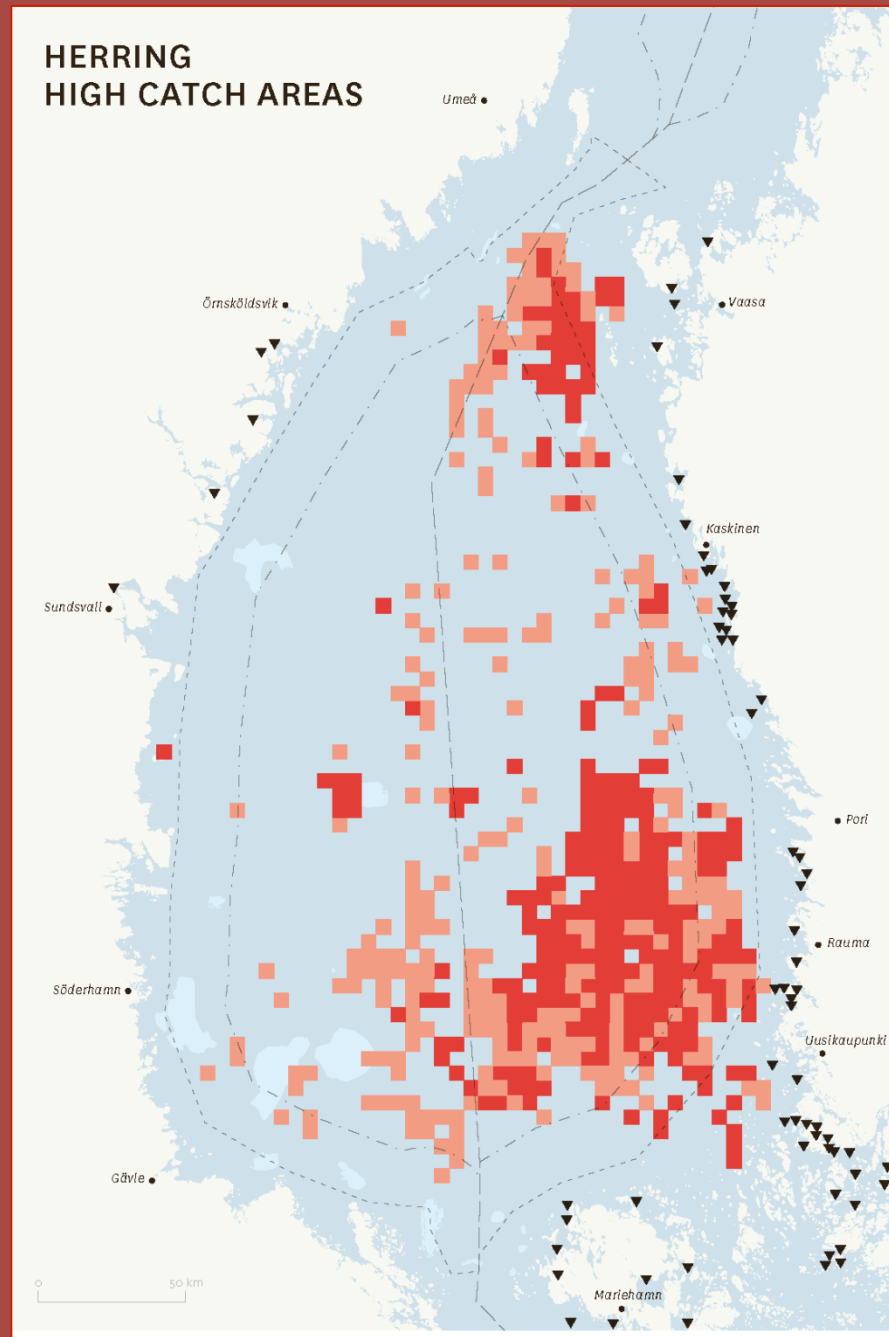
maps.helcom.fi

6 partners



18 organizations

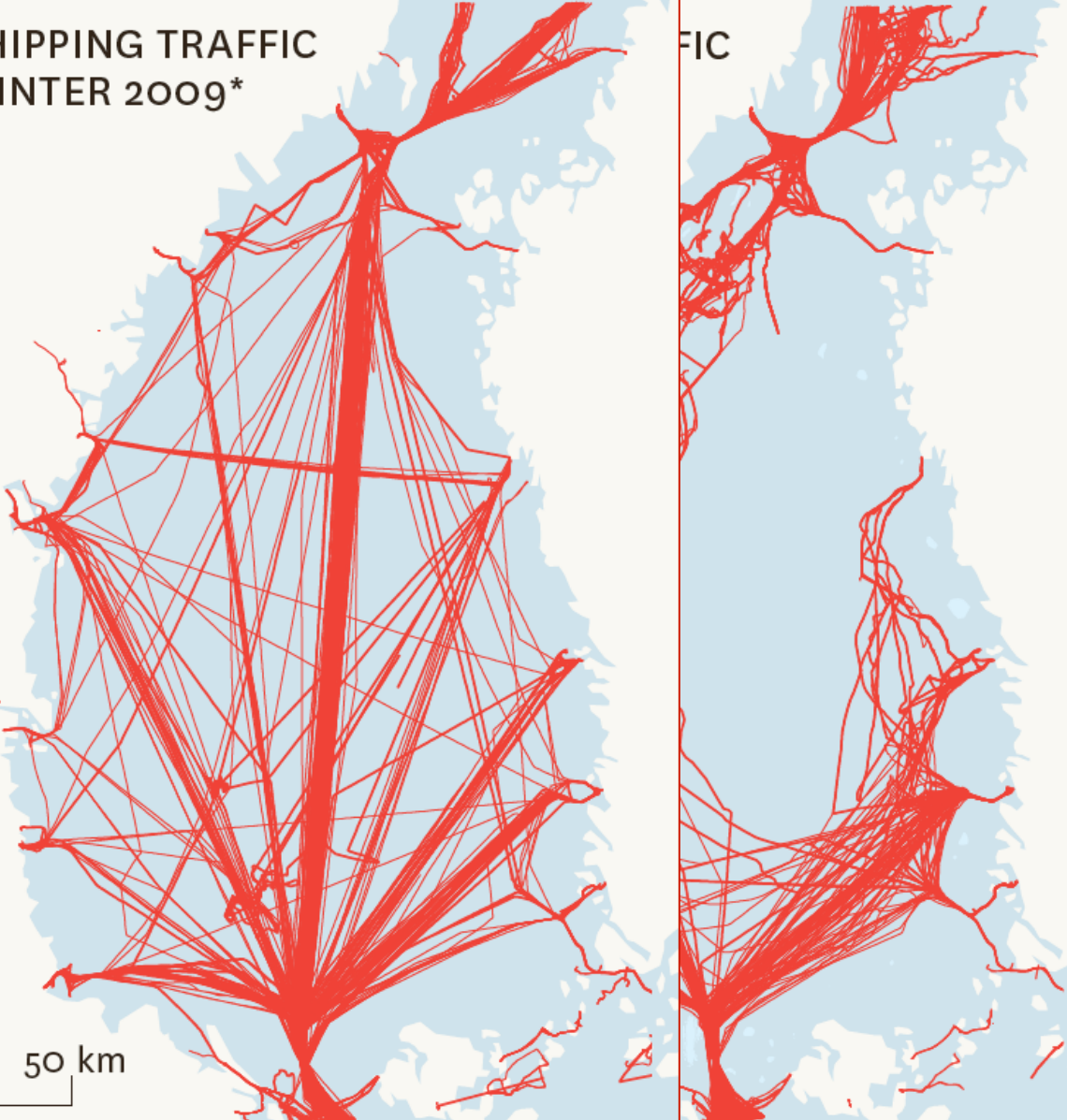
Creating our own data



SHIPPING TRAFFIC
WINTER 2009*

FIC

0 50 km



Mapping the future



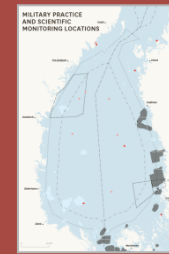
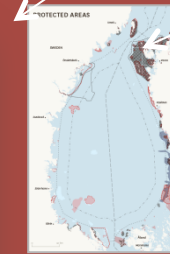
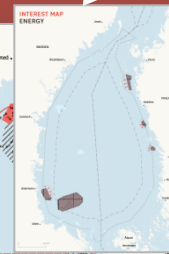
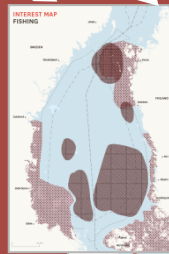
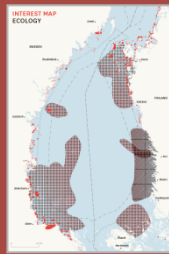


The

Data collection



Synthesis



The pilot plan!



What did we learn?

Open
process!



Plan Bothnia

We tested a Maritime Spatial Planning process in the Baltic Sea

[Blog](#)

[The pilot plan](#)

[The project](#)

[Documents](#)

[Map Service](#)

[Publications / events](#)

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Plan Bothnia wins more design awards!

19/04/2013 at 12:26 | Posted in [award](#) | [2 Comments](#)

The Plan Bothnia book won two more design awards yesterday, one of which is a renowned international design competition (“D&AD professional awards 2013”) the another is the main Finnish national competition in the field of design (“Vuoden Huiput 2013”).

In the D&AD professional awards 2013, organised by the London-based Design and Art Direction (D&AD), Plan Bothnia won an “In the book” award in the category “Book design/entire book”. In 2013 six books from around the world won an D&AD prize.

The D&AD award means Plan Bothnia will be featured in the 2013 “D&AD 2013” book to be published by Taschen -displaying the best of 2013 according to D&AD.

<http://www.dandad.org/awards/professional/2013/categories/book/book-design>

In the Best of the Year (Vuoden Huiput) Competition organised by Grafia (Association of Visual Communication Designers in Finland), the Plan Bothnia publication won a silver award in the category “publication graphics” (Julkaisugrafiikka). In 2013 five publications won a “best of the year” award.

The Best of the Year silver award means Plan Bothnia will be featured in the 2013 “Vuoden huiput” annual catalogue to be published by Grafia. Plan Bothnia is also displayed in the Best of the Year 2013 exhibition at the Helsinki City Hall (Sofiankatu 1, Gallery “Virka”) during the period 12.4.-26.5. (mon-fri 9-19, sat-sun 10-16).

http://www.vuodenhuiput.fi/vuodenhuiput/huiput_2012/tulokset?sarja=huiput_2012/ilmoitetut_tyot/julkaisugrafiikka

http://www.grafia.fi/in_english/the_best_of_the_year_competition.

Plan Bothnia won earlier the first prize in the Finnish “Antalis Design Awards 2012”.

Award winning Plan Bothnia publication available for downloading!

21/02/2013 at 11:49 | Posted in [award](#), [final](#), [pdf](#) | [Leave a comment](#)

The corrected 2013 electronic editions of the Plan Bothnia summary outcome “Planning the Bothnian Sea” and the separate poster map are now available!



PICTURES



TWITTER UPDATES

Plan Bothnia wins more design awards! wp.me/p1k0o4-FG
4 months ago

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PARTNERS



PLAN BOTHNIA

A Transboundary Maritime Spatial Planning Pilot in the Baltic Sea

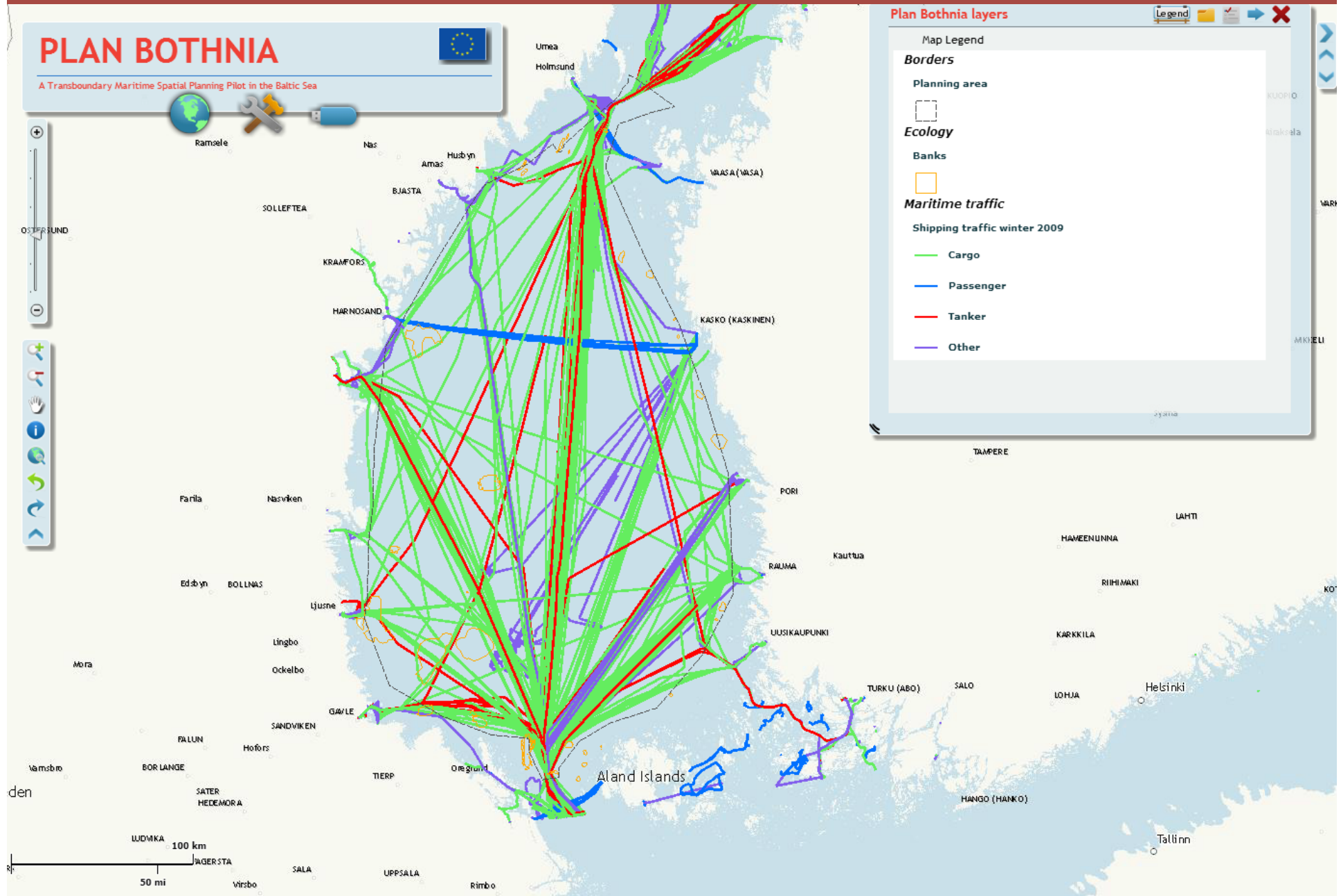


Map navigation and tool icons including zoom in (+), zoom out (-), home, pan, and other standard GIS controls.

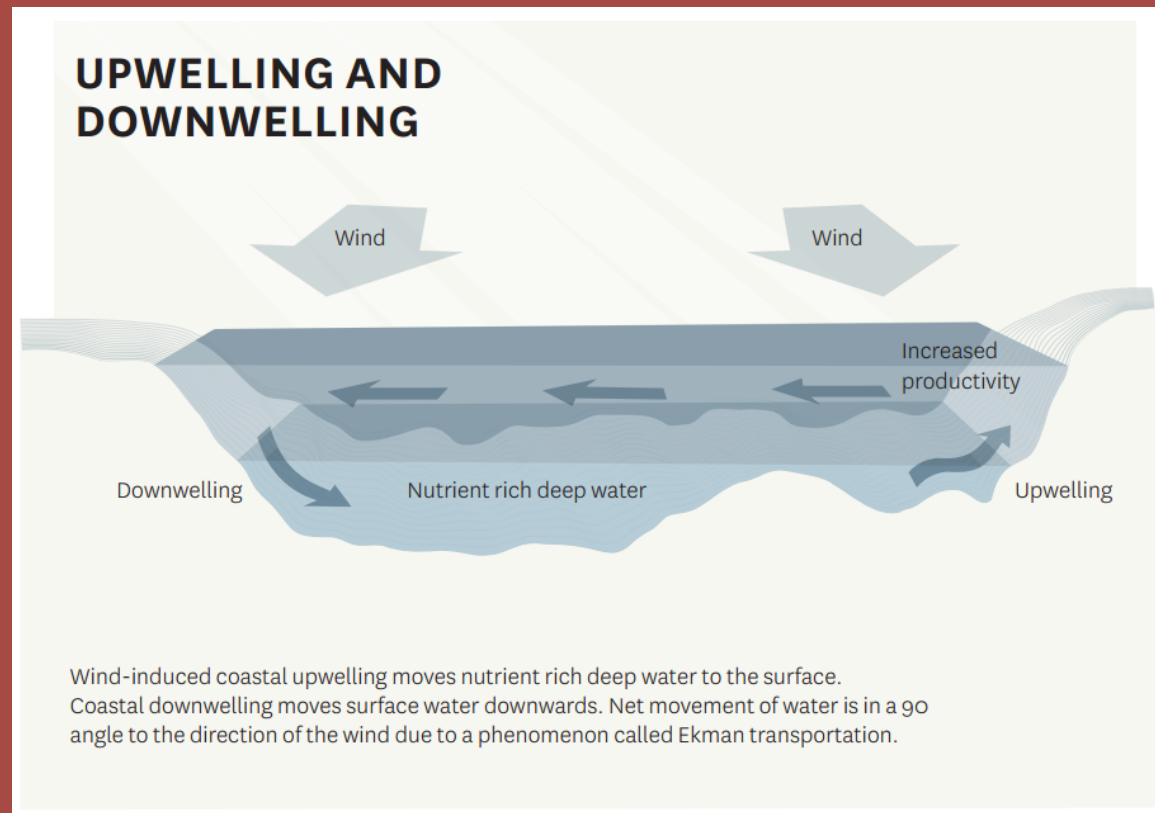
Plan Bothnia layers

Map Legend

- Borders**
- Planning area**
- Ecology**
- Banks**
- Maritime traffic**
- Shipping traffic winter 2009**
- Cargo (Green line)
- Passenger (Blue line)
- Tanker (Red line)
- Other (Purple line)



Importance of DATA VISUALIZATION



Where is the
shipwreck?

Summing up

We tested a

transboundary,

offshore MSP

HELCOM map and data service to the rescue

maps.helcom.fi

(Try to) be open!!



PLAN BOTHNIA.org

”Plans are nothing
planning is
everything”

Dwight D. Eisenhower

Manuel Frias

